

Main Street Falls City

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On January 15, 2010 Falls City officially became the newest designated Nebraska Heritage Main Street community. This is a huge honor for our Falls City. For those unfamiliar with the Main Street program, this program will help us revitalize our downtown through economic development and historic preservation, allowing our community to prosper while preserving our historic buildings and streets.

We recently submitted an application for a two part grant to help us establish the Main Street program and ensure success. The first part of the grant is for \$30,000 in visionary planning funds. Once a plan is in place, the second portion of the grant is up to \$350,000 for implementation.

The Falls City Main Street program is asking you to be a part of this exciting program by making a 2 year pledge. With your contribution, you can play an integral role in preserving our great City. Did you know that according to the State of Nebraska's Main Street office that every \$1.00 invested in the program returns on average \$11.45 to the community? What better way to invest in our community? Please note that any donation is tax deductible.

If you require additional information about the Main Street program, please feel free to contact me at 402.245.2486 and I will be happy to answer any questions you may have. You may also visit www.mainstreet.org or www.nebraskamainstreet.org online. We also encourage you to stop by the Chamber office to find out more regarding this wonderful program.

Thank you for your consideration.

Adam Morris
President, Falls City Main Street